

OUR MISSION

Inspire people to live happy and healthy lives through generosity, fitness, and achievement of the extraordinary.

SPONSORSHIP PACKAGE

2025

GIVETOLIVE.CA

\$4.2 MILLION RAISED SINCE 2008!

OUR EVENTS

FEBRUARY 22, 2025

The BIG CHILL is a snowshoe event that offers three challenging distances – 5kms, 15kms & 30kms – set in the beautiful Annapolis Valley. Snowshoers trek up a retired ski hill and along wooded trails, just outside Middleton.

The **BIG CHILL**
a GIVETOLIVE project

In support of:
Youth-at-Risk
in Annapolis
County



ADVENTURE IN THE GREAT
WHITE

CHART A CELTIC
COURSE

In support of:
Advancing local
cancer research
through the
Beatrice Hunter
Cancer Research
Institute

The **BIG RIDE**
a GIVETOLIVE project

JUNE 20 - 22, 2025

This year, riders will cycle ~200 kms along the Celtic Shores Coastal Trail ending in beautiful Inverness.

Over three days, participants will take in world-class scenery and enjoy down-home hospitality that only Cape Breton can offer!

JULY 27, 2025

In July 2025, paired swimmers & kayakers will attempt the 14+ kms across the Northumberland Strait between New Brunswick & PEI, alongside the Confederation Bridge.

The **BIG SWIM**
a GIVETOLIVE project

In support of:
Brigadoon
Village



TAKE ON
THE STRAIT

Photo Credit: Paul McNeill

2025 SPONSORSHIP LEVELS

Benefit	Sponsorship Levels			
	Bronze	Silver	Gold	Title
Commitment	\$1,000	\$2,000	\$5,000	\$10,000
Logo on GIVETOLIVE website	✓	✓	✓	✓
Logo on GIVETOLIVE sponsor banner	✓	✓	✓	✓
Opportunity to provide materials for event participant bags	✓	✓	✓	✓
Logo on printed event materials		✓	✓	✓
Social media mentions on GIVETOLIVE Facebook and Instagram accounts		✓	✓	✓
Free event registration(s)		1	2	3
Recognition in GIVETOLIVE newsletter communications with 2,000+ stakeholders			✓	✓
Recognition at events			✓	✓
Prominent logo placement at event start & finish lines				✓
Ability to set up a promotional area at all support events throughout the year, i.e. info sessions, safety meetings/dinners and year-end party				✓
Exclusivity within your industry				✓
Exclusive naming rights on one GIVETOLIVE event for the calendar year				✓